Research Seminars



Prof. Massimo Sargiacomo Ph.D. Program Director, Welcomes

GOING BEYOND
PERFORMANCE GAINS:
LEVERAGING
SOCIOECONOMIC AND
ENVIRONMENTAL IMPACT
FROM DIGITAL INNOVATIONS

Prof. Eusebio Scornavacca

School for the Future of Innovation in Society & Thunderbird School of Global Management **Arizona State University, USA**

JULY, 4 - h. 14:00

4 Jul 2022

14:00-16:00

Aula 4

Research Seminar Series

Department of
Management and
Business
Administration

PROF. EUSEBIO SCORNAVACCA

Visiting Professor at DEA, Arizona State University